



ZF Aftermarket Announces the Launch of a Newly Formulated TRW Branded Brake Program

- Two new lines of TRW brake pads – TRW Ultra and TRW Pro
- Perfectly tailored brake lines for maximized coverage

With more than 40 years of experience manufacturing brake pads for the aftermarket, ZF Aftermarket is excited to announce its newly formulated TRW branded brake program in both mid-grade and premium lines.

ZF Aftermarket proudly releases two new brake pad product lines under the TRW brand – TRW Ultra and TRW Pro. These two lines are perfectly tailored to meet their respective market needs. Both lines feature a blend of 100% copper-free formulations, putting the product lines ahead of the California copper-free legislation deadline of 2025. The pads are slotted and chamfered per the OE configuration and include stainless steel hardware for installation, where applicable. To ensure a safe break-in on both the TRW Ultra and TRW Pro lines, the pads are post-cured for an average of 10 hours.

“We are happy to add the TRW Ultra and TRW Pro branded mid-grade and premium friction lines to the TRW brand portfolio,” commented Mark Cali, Head of Independent Aftermarket, United States and Canada. “We’ve done our due diligence in benchmarking the two new lines to deliver the best performance in coverage, quality, safety, price, logistical expertise and customer support. We’ve ensured that the reduced dust, reduced noise and stopping performance all meet or exceed market expectations. The best formulations have been chosen for each vehicle resulting in a perfectly tailored line, ready for the customer.”

Ultra VS Pro

The TRW Ultra premium brake pad line offers nearly 800 SKUs providing over 98% coverage for a wide range of vehicles up to 15



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years old. TRW Ultra also features CITEC coating to provide additional stopping performance during the break-in period, and shims that are designed per the OE configuration. A siliramic lubrication packet is included in the box to further aid in installation.

The TRW Pro mid-grade line offers more than 1,000 SKUs that provide over 98% coverage for a wide range of vehicles up to 35 years old. TRW Pro also features nearly 40 SKUs in both a ceramic, and semi-metallic formulation that allows consumers to tailor their selection to best fit their vehicle's needs.

Quality Expertise

TRW, a brand of ZF Aftermarket, is a leader in automotive technology and known for its high-quality OE standards and safety components. TRW Corner Module components are designed to work together perfectly in a vehicle, offering a high level of quality, innovation and safety.

For more information about the TRW Suspension, Chassis, and Friction lines, contact your nearest distributor or visit www.trwaftermarket.com/us.

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ZF Friedrichshafen AG

ZF is a global technology company and supplies systems for passenger cars, commercial vehicles and industrial technology, enabling the next generation of mobility. With its comprehensive technology portfolio, the company offers integrated solutions for established vehicle manufacturers, mobility providers and start-up companies in the



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fields of transportation and mobility. ZF continually enhances its systems in the areas of digital connectivity and automation in order to allow vehicles to see, think and act.

In 2018, ZF achieved sales of €36.9 billion. The company has a global workforce of 149,000 with approximately 230 locations in 40 countries. ZF invests over six percent of its sales in research and development annually.

With integrated solutions and the entire ZF product portfolio, the ZF Aftermarket Division of ZF Friedrichshafen AG guarantees the performance and efficiency of vehicles throughout their life cycle. Its combination of established product brands, digital innovations, customized products and services, and a worldwide service network has made ZF a sought-after partner and number two in the global automotive aftermarket.

For further press information and photos, please visit: press.zf.com