Innovation Approach
To achieve our goal we need to have an entrepreneurial mindset with the willingness to take risks. This is how we drive innovation.

- Think beyond boundaries.
- Learn from successes & failures.

Result Orientation
To achieve our goals we need to continually measure our results to exceed expectations. We make sure we have sufficient financial means to invest successfully into future technologies.

- We use our resources with purpose.
- We pursue balance between quality and speed.

Customer Focus
Crucial for the success of ZF are satisfied customers. We aim to work efficiently and within a competitive cost structure, without accepting targets that weaken our company or endanger our financial independence.

- Think like an entrepreneur and find the right balance.
- Unfold high engagement for customers and for ZF.

Commitment to people
The principle “Commitment to People” helps us create a corporate culture that supports trustful collaboration and motivates top performance. This is how we attract and retain the best talent globally.

- Support, empower and trust people.
- Give constructive feedback.
ZF CHARTER

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